

# 1<sup>st</sup> Impressions Worksheet

**Please read the following statements and circle the number that most applies to your home lodge and chapter.**

		Never	Seldom	Usually	Most Often	Always
	The "Quality of Service" in my lodge and chapter creates a positive first impression for new members and guests.	1	2	3	4	5
The "Quality of Product" in my lodge and chapter creates a positive first impression for new members and guests.		1	2	3	4	5
	The "Cleanliness" in my lodge and chapter creates a positive first impression for new members and guests.	1	2	3	4	5
The "Atmosphere" in my lodge and chapter creates a positive first impression for new members and guests.		1	2	3	4	5
	The "Friendliness" in my lodge and chapter creates a positive first impression for new members and guests.	1	2	3	4	5
The "Feeling of Belonging" in my lodge and chapter creates a positive first impression for new members and guests.		1	2	3	4	5
	The "Convenience" in my lodge and chapter creates a positive first impression for new members and guests.	1	2	3	4	5
The "Prices" in my lodge and chapter creates a positive first impression for new members and guests.		1	2	3	4	5